

THE BOSTON SKI & SPORTS CLUB By Bill Clapper

Wanna Go Skiing and Riding...Want to Make New Friends and Meet With Your Buddies Too? Are You Tired of the Same Old Drive to the Slopes?



Over 8,000 skiers and riders took BSSC trips last season, this one to Sunday River, ME

Eight inches of snow and temps in the teens are forecast for New Hampshire and Maine tonight creating perfect ski conditions this weekend.

But packing up the SUV and driving for hours after work on Friday is a daunting proposition. And, on a Wednesday you couldn't find anyone to go with. The promise of pristine snow conditions is compelling but getting to the mountains is a downer.

No worries. The Boston Ski & Sports Club has you covered. Every weekend, BSSC gets city folks to the slopes. BSSC runs about 45 one-day bus trips to New England ski resorts. Weekend adventures are scheduled to places like Sugarloaf, ME and Montreal. For real getaways, BSSC has expeditions to

Austria, France and the Rockies.

BSSC has connected Boston-area skiers to the mountains for 44 years. Even the pesky economic downturn hasn't blunted BSSC's reach. "Our ski trips are going well," says Nancy McGeoghegan, sales and marketing director for BSSC. "People who ski are passionate about skiing and will allocate dollars for something they love to do."

There are serious advantages to jump aboard a BSSC bus trip - low cost and an opportunity to meet new friends. BSSC offers some of the most affordable day ski trips out of Boston, (\$70-\$80). That includes transportation and a day lift ticket. BSSC travelers also receive discounts on rental equipment and lessons. The weekend bus trips cost more, obviously, because they include transportation, lodging



There are more than only winter ski trips. There is nordic and snowshoeing and summer adventures too

(usually ski-in/out), some meals and lift tickets. The week-long trips to Europe and the Rockies include air fare, lodging, lift tickets, meals on European trips and an escort to take care of all the details..

McGeoghegan estimates about 8,000 people participated in BSSC ski trips last year and she expects similar numbers this year.

For singles, BSSC trips are a way to meet active, like-minded skiers and riders. "We have stories of people meeting and becoming friends," said McGeoghegan. "We don't position ourselves as a dating service but we've had people who got engaged and married the person they met on a trip."

The majority of BSSC travelers go alone, said McGeoghegan but she regularly books friends, corporate groups and even an occasional bachelorette party weekend.

"It's a way to meet people," McGeoghegan said of the club's trips and other sports activities. "We provide a year-round sports venue

Friends and Meet With Your Buddies Too? The BSSC Has Got You Covered...and More!



Seems that all ski clubs excel in après ski activities

for over 30,000 professionals including networking and making connections. We're master event planners and that is an advantage for individuals, families or even companies."

The Boston Ski & Sports Club is more than a ski club - a lot more. The club organizes team sports such as basketball, flag football, golf, kickball, lacrosse, soccer, softball, ultimate Frisbee and volleyball. Outdoor adventures include snowshoeing, rock and ice climbing and hiking.

Come on and join the fun with everybody!



There is an enthusiastic social scene with après ski parties, pub crawls, speed dating events and evenings at the theater. Like to travel? BSSC's travel department puts together Caribbean cruises, trips to the Red Rock of Moab or to Barcelona. BSSC also takes summer bus trips to places like Martha's Vineyard and whitewater rafting and kayaking.

Whether you're looking for fun skiing or skiing and..., visit the BSSC Web site, www.bssc.com or call (617) 789-4070.

So start the season off right: don't miss the BSSC Blizzard Ski Season Kick Off Party at the Roxy, Boston on Nov 12, 2009. Great ski travel discounts, resort displays, snow sports fashion show, ice luge and snow bars! ❄️